

Work Package 11: Consumer Science

Work Package Aims

Work Package 11 is vital to ensure that the overall aims, progress and results of the project are disseminated to the widest possible audience of stakeholders across the feed and food chain, extending the reach of BioCop beyond the scientific community, to the general public.

Research and development aspects of the project may be unknown to consumers, or indeed many other stakeholders. Consumers, as 'end-users', will ultimately benefit from the application of these new technologies that will ensure more effective food safety, and thereby increase consumer confidence in the food supply.

Throughout this work package the aim will be to ensure that information and knowledge transfers across the scientific divide and into the public domain. A forum for discussion of the project's technical developments and their application will be set up with scientists seeking to advance these novel techniques. BioCop consumer workshops will provide the conduit for consumers' views to be fed back to the project team.

Consumers' need for reassurance about food safety will be central: this should be acknowledged and assimilated into the European research agenda. Consumer workshops will initiate and continue this dialogue throughout BioCop. In addition, others in the scientific community will be kept well informed about the progress of this research, as strong links are developed with related EC food safety projects.

An important aspect of this workpackage is sharing information and exchanging views with scientists and stakeholders, in an open constructive forum, to better understand differing perspectives.

Dissemination activities to all stakeholders (regulators, food industries, laboratory networks and consumers) will be organised by communication experts. Consumer groups will have the opportunity, through the consumer workshops and forum, to feed back any views and concerns they have with regard to the highly important and emotive issue of food safety and contaminants.

As the project develops it will provide a conduit for dialogue and exchange of views from the project team to the external stakeholders, consumer groups, and vice versa. It

will disseminate activities and progress, informing consumers about the aims and objectives of the project in furthering food safety, and apprise project team members of consumers' views and perspectives about new technologies and their application.

Project Website (www.biocop.org)

The BioCop project website was established in March 2005 and has been recently revamped in February 2006 to communicate the aims, objectives and findings of the project to a wide audience. The project website will be maintained throughout the project and will list current events, consortium members' contact details, articles, links, contacts, etc.

All project brochures and sleeves were produced with the interaction of all work package participants and compiled by Chalex Research.

Consumer forum: this will advise and ensure liaison with the project: it will be the route for formal communication with the project team on relevant customer issues. The forum will communicate with consumers about the project, its developments, impact of new techniques on monitoring and enforcement of European food safety legislation, ultimately to improve consumers' health protection.

This work package is vital to the overall success of the project. It builds upon interaction with all work packages, the advisory board, the project steering committee and external consumer stakeholder, especially (but not exclusively) consumer liaison and contact.

For further information please visit the BioCop Project Website www.biocop.org.

By accessing the BioCop Website, you can also subscribe to a six monthly newsletter.



Planned Events 2006

Date	Venue	Description	Hosted By
12 May 2006	Hotel Taverna Conference Centre, Budapest, Hungary	BioCop Food Contaminants Workshop	BioCop c.henaghen@qub.ac.uk www.biocop.org
16-19 May 2006	Province of Antwerp House, Antwerp, Belgium	5th International Symposium on Hormone and Veterinary Drug Residue Analysis	Carlos van Peteghem carlos.vanpeteghem@ugent.be www.vdra.ugent.be
18-21 May 2006	University of Reims, France	Macrowine 2006 Grape and Wine Macromolecules	Prof. Christophe Clement christophe.clement@univ-reims.fr helios.univreims.fr/Labos/URVVC/images/plaque.pdf
21-25 May 2006	Corfu, Greece	European Pesticide Residue Workshop (EPRW)	eprw2006@otenet.gr
22-24 May 2006	Sofia, Bulgaria	The Third Central European Congress on Food (CEFood 2006)	CEFood and Congress www.cefood.org
4-8 June 2006	University of Hamburg, Germany	34th International Symposium on Environmental Analytical Chemistry	www.iaeac.ch/iseac_symposium/iseac_home.html
11-14 June 2006	Budapest Congress Centre, Budapest, Hungary	The SAFE Consortium, First International Congress on Food Safety	The Safe Consortium www.SafeFoodCongress.org
10-14 Sept 2006	Kusadasi Turkey	7th Workshop on Biosensors and Bioanalytical Micro Techniques in Environmental and Clinical Analysis	Biochemistry Department, Ege University, Turkey
6-7 Nov 2006	Hilton Hotel, Cincinnati, USA	The World Mycotoxin Forum (4th Conference)	BASTIAANSE COMMUNICATION/ALLTECH www.bastiaanse-communication.com
3-5 Dec 2006	Dr Santiago, Grisolia Auditorium, Spain	International Conference on Food Contaminants and Neurodevelopmental Disorders	Cátedra Santiago Grisolia www.fundacioncac.es

For more events and information please visit www.biocop.org

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